



WALES' ONLY AWARD
WINNING WEDDING
EXHIBITION

THE BIG WELSH WEDDING SHOW

NOT YOUR AVERAGE WEDDING SHOW ...

ORGANISED BY

fh

FRANCESCA HILL
PHOTOGRAPHER

CUE THE CONFETTI





CREATIVE WEDDING EVENTS FOR

Mr & Mrs Unique

A creative, cool and unique wedding event that's anything but traditional!

Brought to you by Francesca Hill Photography, The Big Welsh Wedding Show is THE wedding show for stylish couples looking to take their wedding planning to the next level.

Welcome bags packed full with exclusive offers, live music and dance entertainment, stunning and professionally choreographed catwalk shows, a welcome glass of fizz & canapes on arrival and more than 60 of the most creative wedding suppliers Wales has to offer.

This event is the ULTIMATE shopping experience for every bride to be and the ONLY Award Winning Wedding Exhibition in Wales.

#JBBWS

Now in its fifth year, The Big Welsh Wedding Show has firmly established itself as THE Wedding Show for the most hipster and creative couples in Wales. Having recently won 'Wedding Exhibition Of The Year At The WWA, #TBWWS is proud to be the only award winning wedding exhibition in Wales. We embrace the NON traditional and encourage pushing the boundaries, if you want to join us in taking the welsh wedding industry to the next level then come and join our merry gang!

WHY EXHIBIT?

- Exposure to an estimated footfall of at least 800 visitors who are the perfect match for your brand
- A marketing list of attendees who consent to their details being forwarded for this purpose
- Guaranteed local press attendance, alongside our media partners Cardiff Radio
- Extensive PR and Social Media support, promoting both the show & it's exhibitors
- Networking with like minded suppliers, buyers, boutiques, and brands
- Opportunity to be part of Wales' ONLY truly style-focused wedding show and one of the largest bridal events in the country - this is the one they are talking about!



PRESS, MARKETING AND ADVERTISING

Our shows are attended by couples from around Wales & the South West planning a stylish, on-trend and creative wedding. The Big Welsh Wedding Show crew has both Journalism and photography in its background and always produce a dedicated print and online marketing strategy for each event which covers promotion from launch to execution.

THE STRATEGY

Media partnerships with National Brands Including La Prairie & David Lloyd

Print adverts / double page spread editorial features in local newspapers & Regional wedding magazines

Listings in wedding directories and event diaries

Extensive Social media promotion, including Facebook, Twitter, Instagram and blog posts

20 Week Paid & Targeted Campaign On Facebook and Instagram

E blast - We are lucky enough to have an up to date email database of over 60,000 Welsh Residents courtesy of Depot

Indoor & Outdoor Marketing -
A- boards, Banners, Flyers & Posters
All Placed in prime locations in Cardiff





VITAL STATS

After a hugely successful launch in 2015, The Big Welsh Wedding Show is now a bi-annual event that takes place in the fabulously quirky venue, The Depot. The aim is simple; to create fabulous, fun and cutting edge wedding events with a difference.

EXHIBITORS


100% of exhibitors got leads as a direct result of exhibiting and 90% of those leads resulted in at least one booking or sale
95% felt that, from a marketing and networking perspective, their involvement was positive and beneficial for their business

VISITORS

90% booked at least one of our exhibitors
100% agreed that, in terms of planning their big day, our wedding show provided them with inspiration and the kind of suppliers they were looking for.

LOVE

 3000 Likers

 2000 Followers

Daily Social Media Reach = 24,000

Website Visitors = 2000 Per Month



Join Our Gang

Now in our 6th year of providing large scale Wedding Events across Wales & the South West, we can confidently say that our shows are an invaluable opportunity to increase your brand awareness among your target market of the newly engaged.

Exhibit Options

4ft Stand **£195**

6ft Stand **£295**

12ft Stand **£395**



Schedule

Setup - 8am - 11am

Exhibition - 11am - 3:30pm

Catwalk Shows - 12pm & 2pm



Additional Info

All Stands Are Sold On A First Come First Served Basis

We Provide Tables For All Size Stands

Exhibitor Refreshments Will Be Available For Purchase From Our Catering Vendors

Power is charged at £10 per stand

Please Feel Free To Get In Touch If You Require Any Further Information - 07799265646 /
info@thebigwelshweddingshow.co.uk



GET YOUR BRAND NOTICED

#TBWWS

Whether you're a brand, supplier or venue, **TBWWS** can provide you with exposure to your target market through a variety of advertising and sponsorship options.

Headline Sponsorship -

Showcase your brand by becoming one of our Headline Sponsors. We have a range of bespoke sponsorship and branding opportunities including branding our Catwalk, Welcome Bags, Online Marketing.

Big Screen -

Give us your digital marketing and we'll display it on the big screen at Depot throughout the event for just £50

Leaflet Insert -

If you're not exhibiting but would like the opportunity to get your marketing material into the hands of your target market, a leaflet insert into our welcome bags is ideal and costs just £75.00

Directory-

Advertise with our Online Directory for £125 per 6 months



THE CATWALK SHOWS

12pm &
2pm

The Big Welsh Wedding Catwalk Shows are our most exciting feature and are all about inspiring couples by showcasing the most unique, beautiful designs and ideas for stylish brides and grooms.

Featuring live music & dance entertainment, TBWWS Catwalks Shows are a visual spectacular like no other and an ideal opportunity for your to showcase the stunning styles your boutique has to offer.

Detailed Info on Pricing Structure is available on request. Please feel free to email us at info@thebigwelshweddingshow.co.uk and we'll be in touch to discuss further.



#JBWWS

The Big Welsh Wedding Show provides the perfect platform for you to promote your products and services, make sales, take bookings, build relationships and create tailor made solutions to shape each bride's special day. Our Shows are usually attended by over 800 people and feature a range of suppliers from Local Independents to National brands including Top Make-up Brand 'La Prairie' & Luxury Jewellers 'Clogau Gold.'

Whether you are looking to showcase dresses on the catwalk or to simply promote awareness of your brand, we can put together a bespoke proposal to achieve your requirements.

Detailed information regarding Sponsorship opportunities is available on request.



Further Info

Where To Find Us

Facebook -

The Big Welsh Wedding Show

Twitter -

@weddingshowsuk

Instagram -

@the_big_welsh_wedding_show

Tel No -

07799265646

Email -

info@thebigwelshweddingshow.co.uk

Website -

www.thebigwelshweddingshow.co.uk

Thank you so much for taking the time to read our
Media Pack,
we look forward to hearing from you!

#JBWWS